

Magnum Merchandising Tray

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Embossed front

Case Study

- Project:** Magnum Merchandising Trays
- Objective:** Improve the product's visibility by organizing and holding product upright. Designed to merchandise two different sized packages. Best utilizes valuable shelf space. Tray has die-cut perforations so it can be changed to fit different shelf dimensions. Embossed logo on front facings eliminates need for labels.
- Processes:** Design, prototype, thermo-form, die-cut, carton and ship.
- Substrates:** 35 mil thickness clear PVC specially formulated for the freezer case.
- Scope:** National program

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Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed

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