

Shelf Merchandising Tray

sales@impactinnovationsinc.com



Case Study

- Client:** Various food categories including bakery, ready-to-eat, snacks, beverage, yogurt, ice cream, pizza, frozen meals, etc.
- Project:** Shelf Merchandising Trays
- Objective:** Design, develop, prototype and produce shelf merchandising trays which present products upright and reserves valuable shelf space.
- Processes:** Production design, prototyping, graphics production, warehousing, drop-shipping, thermo-forming, die-cutting.
- Substrates:** 35 mil styrene
- Scope:** Various

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uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed

Impact Innovations Inc., 1 E Industrial Blvd., Maynard, MN 56260