



## Case Study

- Client:** Various refrigerated and fresh sandwich companies.
- Project:** Sandwich Merchandising Trays
- Objective:** Design, develop, prototype and produce merchandising trays which presents product in an organized fashion and reserves valuable shelf space.
- Processes:** Production design, prototyping, thermo-forming, die-cutting, warehousing, drop-shipping.
- Substrates:** 35 mil styrene
- Scope:** Various

*F.Y.I.: Your product might fit in any one of Impact Innovations many stock items.*

*Let our vision . . . become your solution !*

### uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

### card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

### merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed

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