



## Case Study

**Client:** Swanson Russell Associates  
**Project:** Rainbird Counter Display  
**Objective:** Create merchandising unit that displays product in a "Natural" environment and allows customer interaction with its various components.  
**Processes:** Film output, proofing, UV screen printing, die-cutting, lamination, urethane molding, fabrication, and fulfillment.  
**Substrates:** Foamboard, gloss enamel text, urethane  
**Scope:** 1000 units

*Let our vision . . . become your solution !*

### uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

### card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

### merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed

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