



## Case Study

- Client:** Smith Equipment  
**Project:** Welding tip display  
**Objective:** Provide retailers with permanent merchandising unit which can sit on counter or hang from slatwall or pegboard walls. Allows for easy retailer organization and re-ordering of product.  
**Duration:** Permanent  
**Processes:** Production design, prototyping, film output, proofing, UV screen printing, die-cutting, warehousing and fulfillment.  
**Substrates:** 1/8" thickness sintra, clear acrylic

*Let our vision . . . become your solution !*

### uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

### card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

### merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed

Impact Innovations Inc., 1 E Industrial Blvd., Maynard, MN 56260