

Specialty Printing

sales@impactinnovationsinc.com



Case Study

Project: Flintstones Fruity and Cocoa Pebbles in-pack promotion - Thermo-chromic ink

Objective: Screen printed thermo-chromic ink changes from an opaque color to clear when rubbed with fingertip (Heat from the friction caused by rubbing turns ink clear. As the ink cools, it becomes dark again.)

Processes: Screen printing

Substrates: 24 pt. cardstock

Let our vision . . . become your solution !

uv printing



- In-Store Signage
- Specialty Inks
- On-Vehicle Signage
- Consumer Packaged Goods

card programs



- CR80 + Custom
- Personalization
- Card Merchandising
- Membership / Loyalty

merchandising trays



- Pushers / Spring-Loaded
- Vacuum-Formed
- Gravity-Feed
- Custom Designed

Impact Innovations Inc., 1 E Industrial Blvd., Maynard, MN 56260

