



Case Study

- Project:** Dump bin display
- Problem:** Regular corrugated floor displays lose their integrity after the first time a wet floor mop brushes against them. Costs increase as replacement displays are re-ordered.
- Solution:** By constructing this floor dump bin out of styrene and fluted polypropylene (coroplast), we have created a long-lasting (no replacements necessary), attractive and cost-effective display which helps drive impulse sales.
- Duration:** Permanent
- Processes:** Production design, prototyping, UV screen printing, die-cutting, warehousing and fulfillment.
- Substrates:** 40 mil styrene: header & 2-pc. body
4 mm fluted polypropylene: false floor, bin compartment dividers, floor supports
plastic: Viking clip fasteners

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