

# Merchandising & Branding SOLUTIONS



- › Shelf Displays
- › In-Store Signage
- › Program Management

Drive Sales

Create Brand Awareness

Single Source Provider

[www.impactinnovationsinc.com](http://www.impactinnovationsinc.com) | 320.847.1210

[www.impactinstore.com](http://www.impactinstore.com) | 800.459.2576

**i i** **IMPACT**  
INNOVATIONS  
*Employee Owned*

## CUSTOM DESIGN

- › Our creative staff develops production-friendly, cost-effective solutions
- › Prototyping
- › Pilot Programs



## IN-STORE PROGRAMS

- › In-Store Collateral
- › Visual Branding
- › Specialty Printing



## ONLINE PROGRAM MANAGEMENT

- › Anywhere, anytime access to project details



## CUSTOM SHELF DISPLAYS

- > Thermo-Formed Merchandising Displays
- > Gravity-Feed Trays
- > Pusher/ Spring-Loaded Trays
- > Prototyping



## INSERT MEDIA/ LOYALTY CARDS

- > Card Production
- > Card Personalization
- > Card Fulfillment



## FULFILLMENT

- > Pick-n-Pack
- > Kitting
- > Distribution



## IMPACT ADVANTAGES



Dedicated Sales & Project Management Team



Global Distribution



Comprehensive Production Capabilities



Anywhere Anytime Client Portal

### Global Resources

#### World Headquarters

*Warehousing, Distribution*

📍 Clara City, MN

#### U.S. Manufacturing

*Converting*

📍 Maynard, MN

#### Décor Group

*Product Development, Marketing*

📍 Clara City, MN

#### Fabric Group

*Manufacturing, Converting*

📍 Shaoxing, China

#### Paper Group

*Marketing, Converting*

📍 Memphis, TN

#### Asian Operations

*Compliance, Product Development, Sourcing*

📍 Hong Kong

#### P.O.P./CARD Division

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