

Stouffer's Merchandising Tray



Case Study

- Project:** Nestle Frozen Foods
- Objective:** Improve the product's graphics visibility by holding product upright. Reserve precious shelf space. Merchandiser has perforated cavities so length can be changed.
- Processes:** Design, prototype, thermo-form, die-cut, film output, UV offset print graphics, apply graphics to merchandisers, warehouse and drop-ship.
- Substrates:** 45 mil styrene, 3.5 mil vinyl decal
- Scope:** 250,000 units

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uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed