

# Counter Displays



## Case Study

- Client:** Swanson Russell Associates  
**Project:** Rainbird Counter Display  
**Objective:** Create merchandising unit that displays product in a "Natural" environment and allows customer interaction with its various components.  
**Processes:** Film output, proofing, UV screen printing, die-cutting, lamination, urethane molding, fabrication, and fulfillment.  
**Substrates:** Foamboard, gloss enamel text, urethane  
**Scope:** 1000 units

*Let our vision . . . become your solution !*

### uv printing



- In-Store Signage
- Specialty Inks
- On-Vehicle Signage
- Consumer Packaged Goods

### card programs



- CR80 + Custom
- Personalization
- Card Merchandising
- Membership / Loyalty

### merchandising trays



- Pushers / Spring-Loaded
- Vacuum-Formed
- Gravity-Feed
- Custom Designed