

Permanent Displays



Case Study

Project: Dump bin display

Problem: Regular corrugated floor displays lose their integrity

after the first time a wet floor mop brushes against them.

Costs increase as replacement displays are re-ordered.

Solution: By constructing this floor dump bin out of styrene and

fluted polypropylene (coroplast), we have created a long-lasting (no replacements necessary), attractive and cost-effective display which helps drive impulse sales.

Duration: Permanent

Processes: Production design, prototyping, UV screen printing,

die-cutting, warehousing and fulfillment.

Substrates: 40 mil styrene: header & 2-pc. body

4 mm fluted polypropylene: false floor, bin compartment

dividers, floor supports plastic: Viking clip fasteners

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