

# Bread Cart Header



## Case Study

- Client:** Page Design (design agency for Safeway)
- Project:** Header for bread cart in bakery department for Safeway Stores.
- Objective:** Provide full color header which creates appetite appeal.
- Processes:** Film output, UV offset printing, laminating paper label for foamboard, die-cutting.
- Substrates:** 70 lb. C 1 S paper label, 3/16" thickness foamboard
- Scope:** 1400 units

*Let our vision . . . become your solution !*

### uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

### card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

### merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed