

# Special Promotions



## Case Study

**Client:** Best Buy Co.  
**Project:** Hanging 3-Dimensional Oversized Shopping Bag  
**Objective:** Provide new retail stores with a Grand Opening centerpiece that is larger than life, whimsical and promotes individual markets  
**Duration:** Semi-Permanent  
**Processes:** Production design, prototyping, film/proof output, UV screen printing, fabrication, assembly, warehousing and fulfillment.  
**Substrates:** Styrene, Gatorboard and aluminum  
**Scope:** 40 units

*Let our vision . . . become your solution !*

### uv printing



In-Store Signage

Specialty Inks

On-Vehicle Signage

Consumer Packaged Goods

### card programs



CR80 + Custom

Personalization

Card Merchandising

Membership / Loyalty

### merchandising trays



Pushers / Spring-Loaded

Vacuum-Formed

Gravity-Feed

Custom Designed